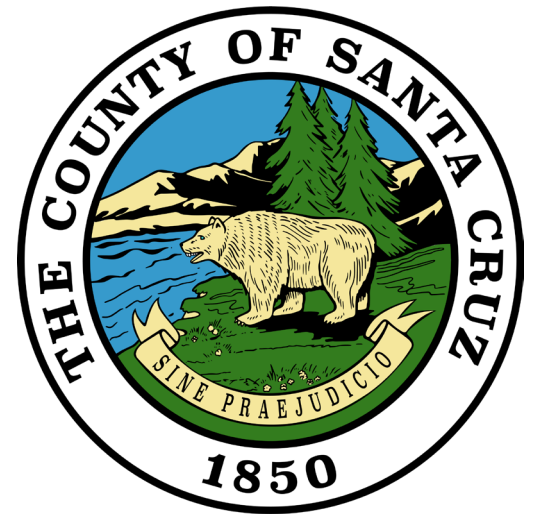


# CAO Initiatives Update

- **2023–25 Operational Plan**
- **A Santa Cruz County Like Me**



# Agenda

- 2023-25 Operational Plan Process
- A Santa Cruz County Like Me
- Request for Input



# Vision, Mission, Values

Why we exist

Vision	Mission	Values
<p>Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.</p>	<p>An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.</p>	<p>The County of Santa Cruz provides services and supports partnerships built on: Accountability, Collaboration, Compassion, Effectiveness, Innovation, Respect, Support, Transparency, and Trust.</p>

# Operational Plan

## 2021-23 Operational Plan

2019-21 Operational Plan



Total Objectives  
**180**

Completed  
**45**

Amended  
**44**

Consolidated  
**5**

In Progress  
**86**



**SORT BY:**

Completion

Timeline

Department

Equity

COVID-19 Recovery

Fire Recovery

**SEARCH OBJECTIVES >**



IN PROGRESS



**Adult Probation Success**  
Reduce Violations



Last Updated 6/2022



IN PROGRESS



**Father Engagement**  
Increase Engagement



Last Updated 6/2022



IN PROGRESS



**Dislocated Workers**  
Increase Employment



Last Updated 6/2022



COMPLETED



**Shelter to Housing**  
Increase Rehousing



Last Updated 6/2022



COMPLETED



**Permanent Supportive  
Housing**  
Increase Slots



Last Updated 6/2022

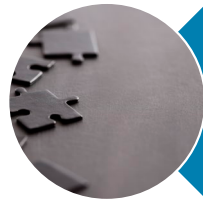


# 2023–25 Operational Plan

How we achieve our vision



Major Work



Collaborative



Validated



Measured & Targeted

# Commission Input

- Within the scope of your commission:
  - What one issue, if addressed, would have the biggest positive impact for County residents?
  - What are the major projects anticipated within the next two years?
  - What data do you use (or wish you had) to know if County programs are making anybody better off?

# **A Santa Cruz County Like Me**

# The Survey and Report

ASCLM began as a partnership between Santa Cruz Community Ventures and Santa Cruz County to:

- Gather data on boards and commissions demographic composition
- Report key findings to the Board of Supervisors
- Make recommendations to the Board that work towards achieving government bodies that reflect the diversity of the community they represent

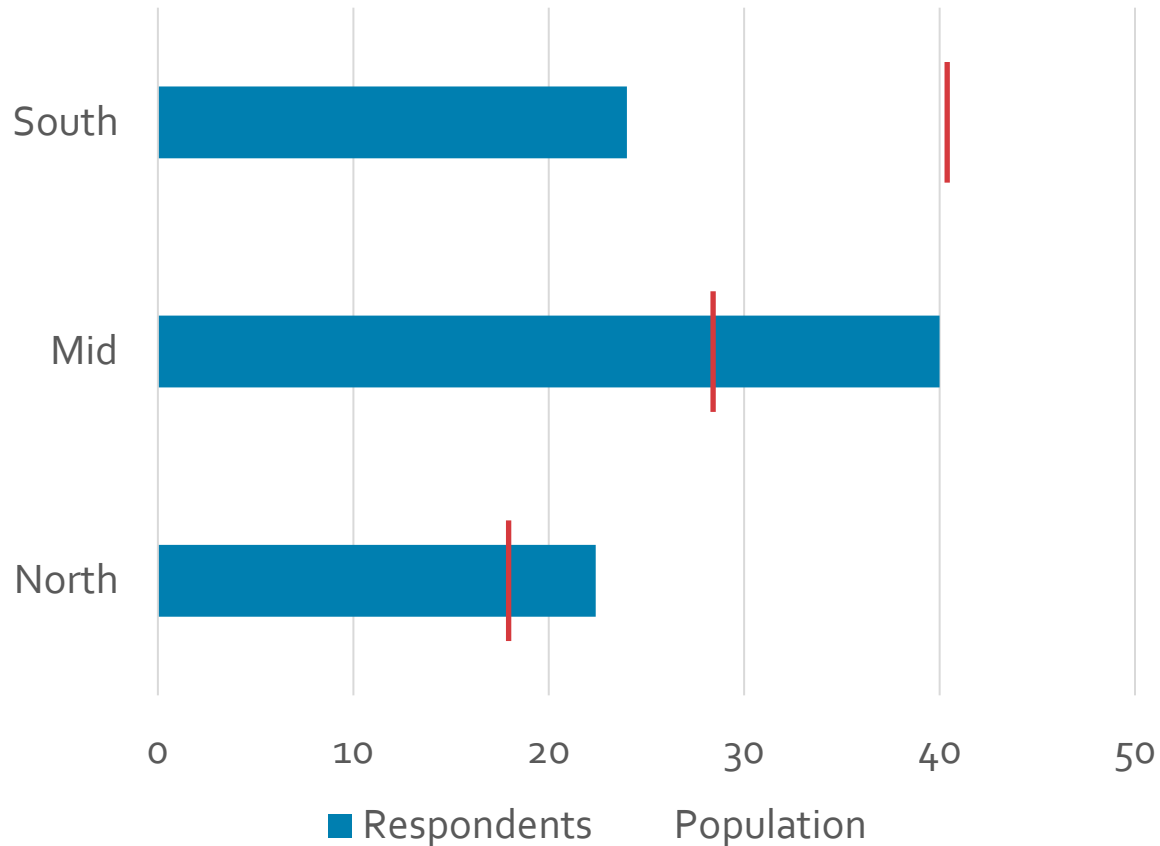




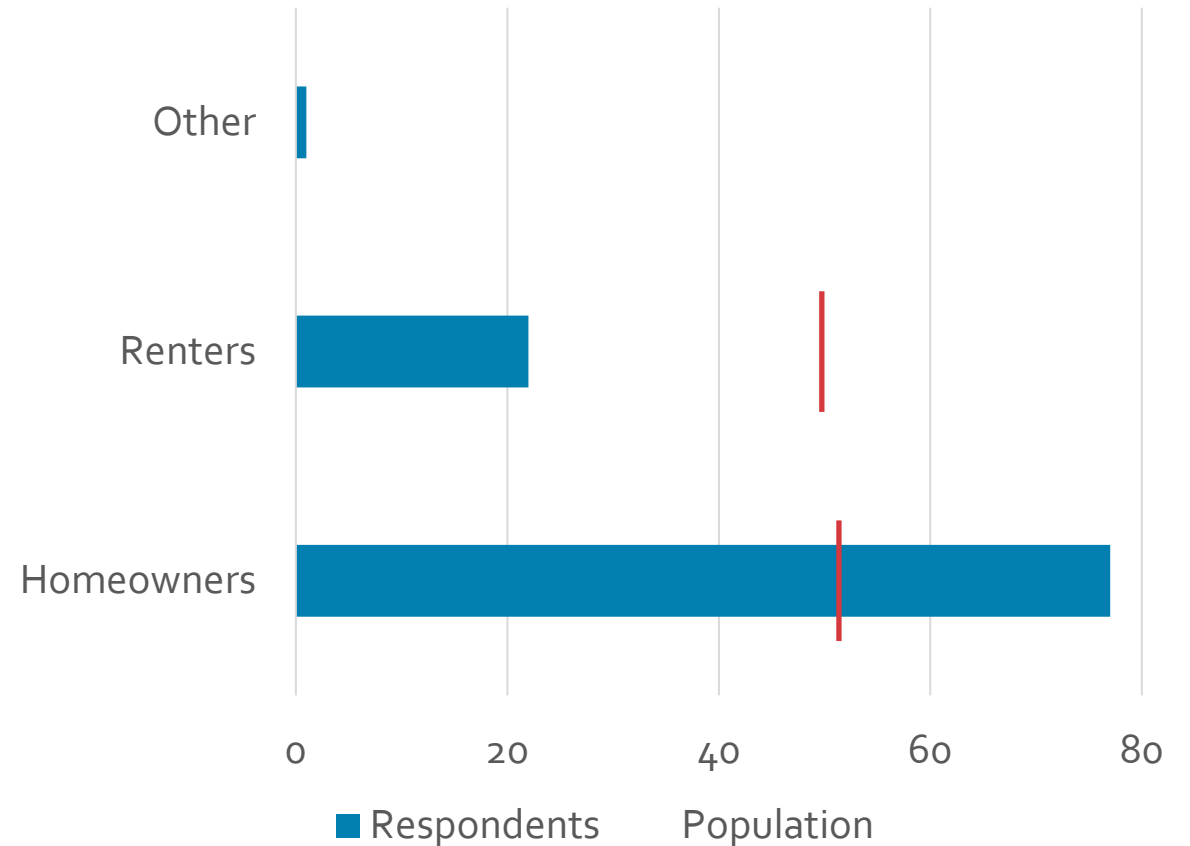
# Key Findings

1. Under Representation of South County
2. Critical Under Representation of Renters

## Where Commissioners Live



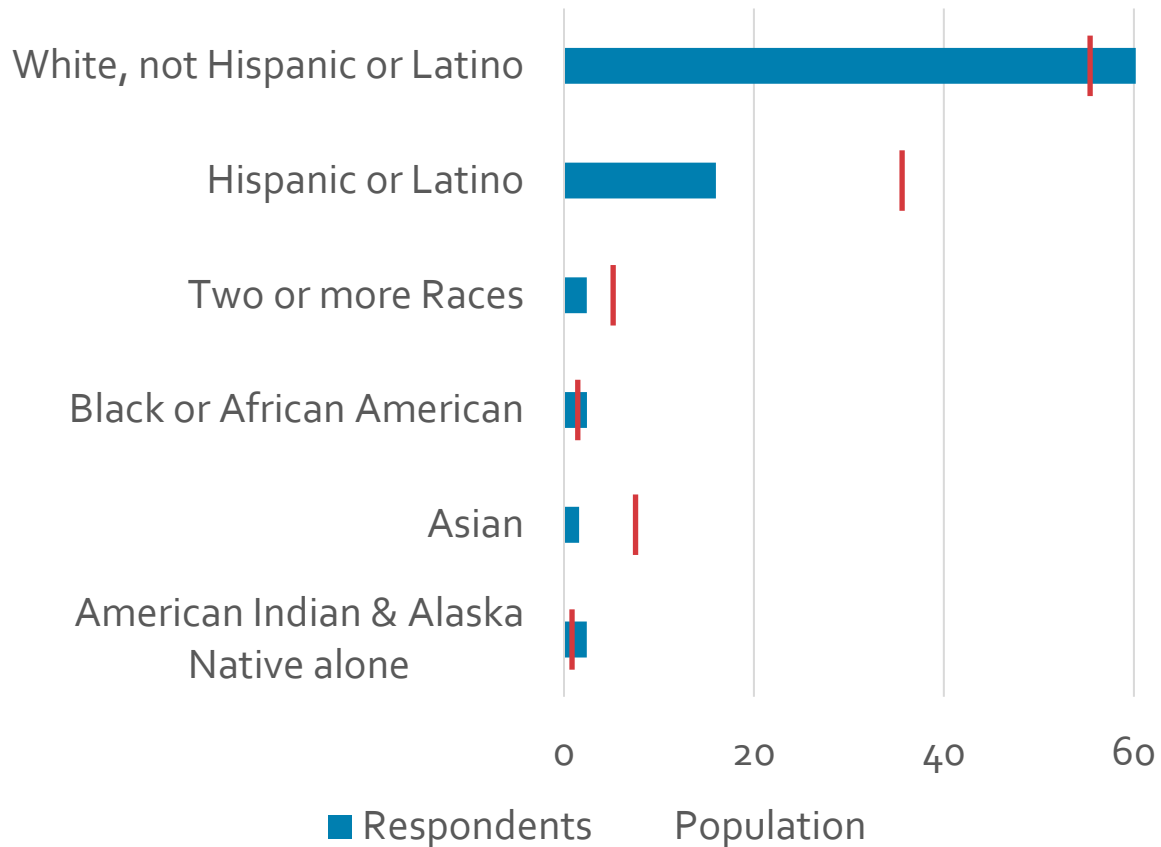
## Commissioner Housing Status



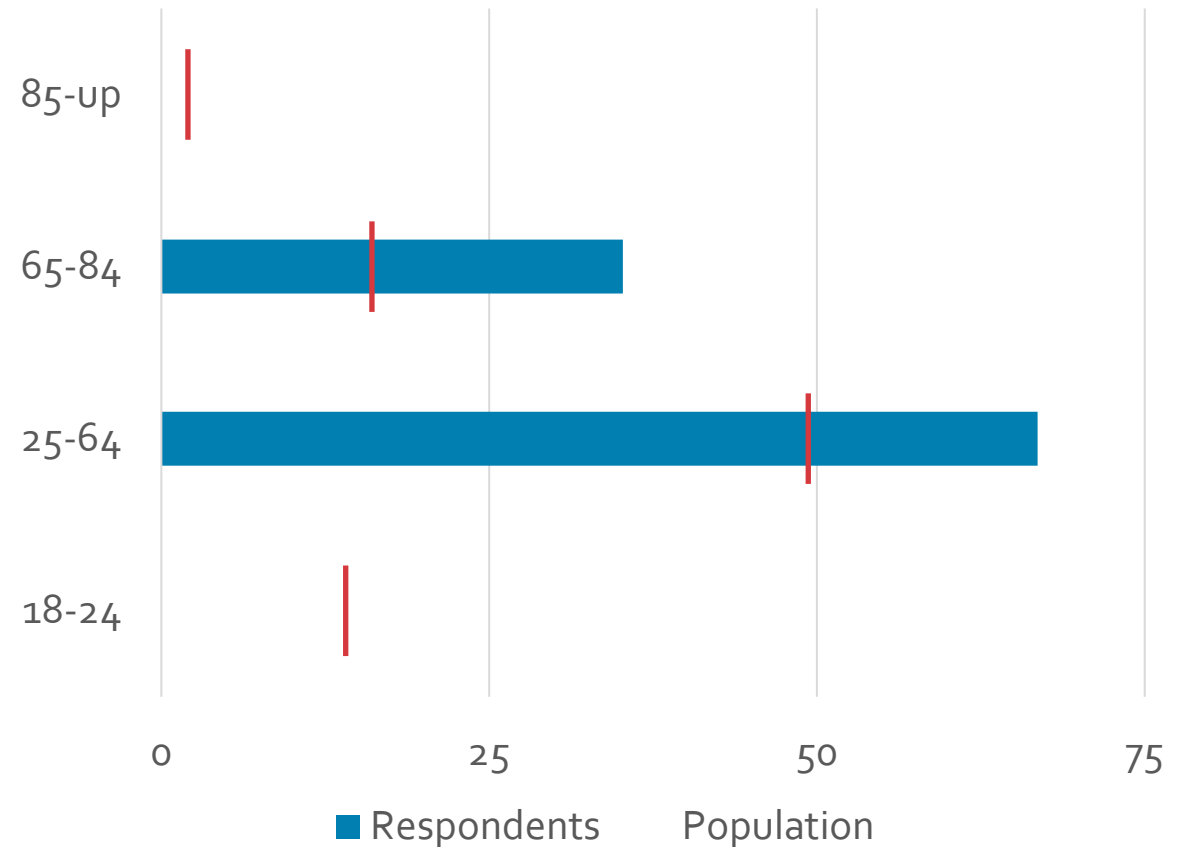
# Key Findings

## 3. Critical Under Representation based on Race and Age

### Ethnicity

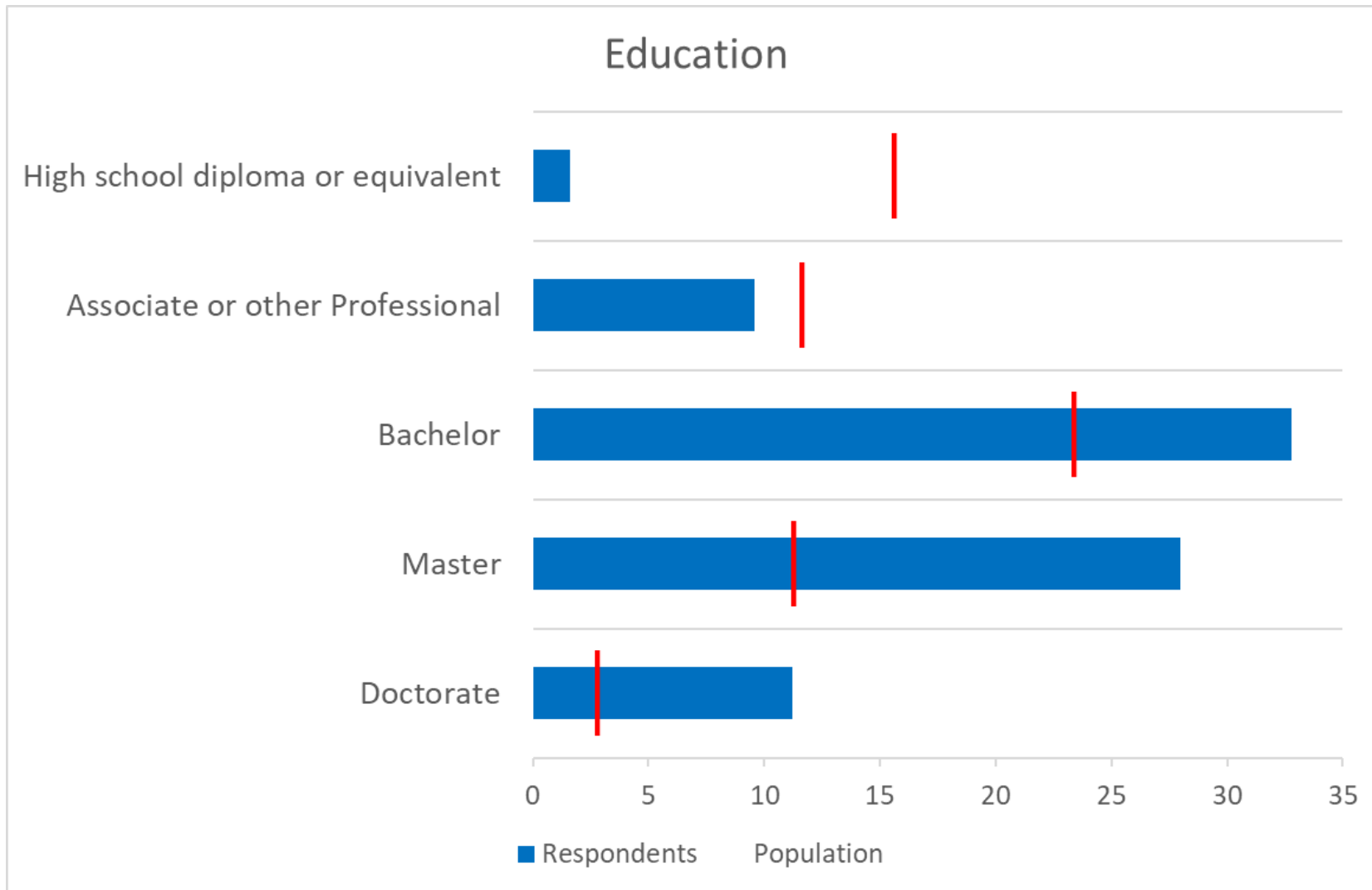


### Age



# Key Findings

Critical Over Representation of College Graduates



# Report Recommendations and Next Steps

## 2022

- ASCCLM Committee
- Collection of demographic data of County boards, commissions, and advisory bodies
- Improve the onboarding process and include County data review
- Outreach to current commissions

## 2023

- Committee to identify goals, strategies and activities
- Outreach to community organizations
- Community engagement
- Track and measure outcomes
- Assess impact

# Commission Input

- Within the scope of your commission:
  - What one change, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?
  - How did you hear about the commission you serve on and what encouraged you to apply?
  - What one change in our current outreach and application process, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?

# Questions?

Thank You

